

TED J. BALESTRERI, Biographical Profile

In 1957, Ted and his family moved from Brooklyn, NY to the Monterey Peninsula. A 1958 graduate of Carmel High, he attended Monterey Peninsula College and graduated from Lewis Hotel Management School in Wash., D.C. in 1961. July 1991, he was one of the first to receive the Foodservice Management Professional (FMP) certification from the National Restaurant Association Educational Foundation (NRAEF).

He formed a partnership in 1968 and opened the Sardine Factory Restaurant in the Cannery Row area of Monterey. He is Chairman and CEO of the Cannery Row Company, and Chairman/CEO and Co-Founder of the Sardine Factory. Additionally, Pacific Hospitality, incorporated in 1983 and until 2007, held the franchise rights for Wendy's International, covering a tri-county area in Northern California.

Past President: National Restaurant Association (NRA) (1985-86); California Restaurant Association (1983-84); Monterey County Hospitality Assoc. (1974-75). Chairman: NRA Educational Foundation (1990-91); U.S. Culinary Team Foundation (1989-1992) estab. by the NRA and American Culinary Federation; Chairman on the Board of the Int'l Gold & Silver Plate Society (IFMA) 1992-93; Chairman of (DiRoNA) Distinguished Restaurants of North America (1992-1994); Honorary Doctorate of Bus. Admin. Degree in Hospitality Mgt. from Johnson and Wales Univ. in 1987.

In 1985, appointed by Gov. Deukmejian to serve as Commissioner on the California Travel and Tourism Commission—served through 2007; member of the World Travel & Tourism Council (July 1997 to present); February 1995, appointed as California delegate to the White House Conference on Travel and Tourism; December 1996 appointed by Gov. Wilson to serve on the California Italian-American Task Force; January 1993, appointed by the Monterey City Council to the Citizens' Advisory Committee for the Economic Element to the City's General Plan and Economic Strategy Plan.

Serving on the Board of Trustees for Robert Louis Stevenson School, Community Hosp. of the Monterey Peninsula, and Panetta Institute of Public Policy, he is also a major contributor to numerous scholarship and educational foundations

A listing of some of his awards and recognitions

- May 1984, IFMA Gold Plate Award, the highest honor possible in the industry.
- June 1982, he received the prestigious Golden Plate Award from the American Academy of Achievement.
- November 1982, Ted and his wife Velma appeared on the cover of Money Magazine, featuring "Bright Futures."
- Recipient of Restaurant Business Magazine's "1989 Leadership Award."
- October 1995 Ted was inducted into the Distinguished Restaurants of North America "DiRoNA Hall of Fame.
- February 5, 1997, inducted into the California Tourism Hall of Fame
- May 25, 1993 inducted into NRAEF "College of Diplomates"
- August 1992 Ted and his partner inducted into the CRA Educational Foundation Hall of Fame.
- October 21, 1993 Ted was named to the Travel Industry Association of America (TIA) "Hall of Leaders,"
- January 1993, invested in the Knights of Malta, a Roman Catholic order of Amer. Assoc. of the Order of Malta.
- November 23, 1996, Boy Scouts of America Monterey Bay Area Council "Humanitarian Good Turn" award.
- May 19, 1998, Thad Eure, Jr. Ambassador of Hospitality Award.
- May 12, 2001, received the Ellis Island Medal of Honor by the National Ethnic Coalition Organization (NECO).
- September 23, 2003, Nation's Restaurant News Pioneer of the Year Award
- May 2006, received Nation's Restaurant News Fine Dining Hall of Fame Legend Award, along with Bert Cutino.
- October 2006, received the Leadership Roundtable Industry Leadership Award.
- March 2008, received Citizen of the Year Award from the Monterey Peninsula Chamber of Commerce.
- January 2010—Jr. Achievement Monterey Bay Business 2010 Hall of Fame honoree
- February 2010—Monterey County Business Council Hospitality Award

The real estate division owns commercial buildings in Monterey and central CA, including shopping centers, offices, retail stores and food and beverage outlets. It also owns the majority of Cannery Row, a renowned tourism area with luxury hotels, restaurants and retail shops. September 2001, Ted and his partners purchased 3 boutique hotel properties in the Cannery Row area and formed a company, Inns of Cannery Row.

Ted, his wife, Velma, have two sons, Theodore, II and Vincent.

4/2011