



## **Herndon Graddick,**

Senior Director of Programs and Communications  
Gay & Lesbian Alliance Against Defamation (GLAAD)

In his role as Senior Director of Programs and Communications, Graddick leads GLAAD's programmatic initiatives and oversees the organization's National News; Entertainment; Religion, Faith & Values; Community & Field Media; Advertising; Messaging; and Spanish-Language Media programs. Graddick previously served as GLAAD's Deputy Director of Media Programs. During his tenure, Graddick successfully led GLAAD's efforts to file a complaint with the FCC against the anti-gay Spanish-language talk show "Jose Luis Sin Censura," and remove anti-gay language from Universal Pictures' 2011 film trailer for "The Dilemma." Graddick also oversaw successful efforts to create a partnership with the NBA and the Los Angeles Lakers following the use of an anti-gay slur by Kobe Bryant..

Graddick comes to GLAAD after serving as the Executive Producer of the Global Observatory, a media and communications effort conceived by former President of Costa Rica, Jose Maria Figueres, and Clinton Administration advisor, Aimee Christensen, and which aims to raise public awareness around the climate change crisis.

Recently, Graddick served as a Supervising Producer at E! Networks. Prior to E!, Graddick was the first strategic programming hire for CURRENT TV, the youth-oriented news and entertainment network created by former Vice President Al Gore and entrepreneur Joel Hyatt. At CURRENT, Graddick served as day-of-air news division director.

Graddick's scope of work at the network included supervision of production, editing and broadcast of several packaged pieces of television per day. He spearheaded CURRENT's television and broadband programming partnership with Google, serving as the key point-of-contact between former Vice President Gore and Google Chairmen Larry Paige and Sergei Brin. Upon completion, he headed the development and execution of Current's programming partnerships with Yahoo, Inc.

Previously a producer with Cable News Network (CNN), Graddick contributed to the creation of daily primetime news and current events programming such as "Paula Zahn Now," "Anderson Cooper 360," and "Live From the Headlines."

Graddick's early years in media were diverse – as a field producer, writer, researcher, and assignment editor—working closely with CNN International, American Morning, Larry King Live, Inside Politics, and Headline News.

Graddick is a graduate of the University of California with a Bachelor of Arts and Science – American History & Psychology.