

John Robinson
President & CEO
California Attractions & Parks Association

John Robinson is the President / CEO of the California Attractions and Parks Association (CAPA), a trade association which represents virtually all of California's theme, amusement and water parks.

CAPA members generate more than \$12 billion in annual commerce, employ more than 125,000 workers and are a vital foundation of the state's \$89 billion tourism industry. Their members range from small, family-owned parks to world-renowned destination theme parks.

Mr. Robinson spent his youth surfing around the world and competing in martial arts tournaments, while working as a laborer, construction worker and cook. He graduated from UC Santa Cruz with a degree in Literature / Creative Writing.

He then worked as a reporter for the Santa Cruz Sentinel Newspaper for 12 years. He won several statewide awards for feature and news writing, covering crime, science, politics and all nature of news. He was regularly published in international magazines and wire services.

After working as a reporter, Mr. Robinson was Director of Public Affairs for the Monterey Bay National Marine Sanctuary, serving as co-chair of the presidential National Oceans Conference.

Mr. Robinson also served as a senior executive in the Clinton Administration as Deputy Director of the National Partnership for Reinventing Government. His duties included designing Presidential and Vice Presidential events, crises response and serving as a White House representative to various agencies involved in declassifying information systems.

He lives in Santa Cruz, with his wife who serves on the Santa Cruz City Council. They have two children. Their daughter is a research scientist in graduate school at Harvard. Their son is about to graduate from U.C. Berkeley.