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## California's Entertainment Industry

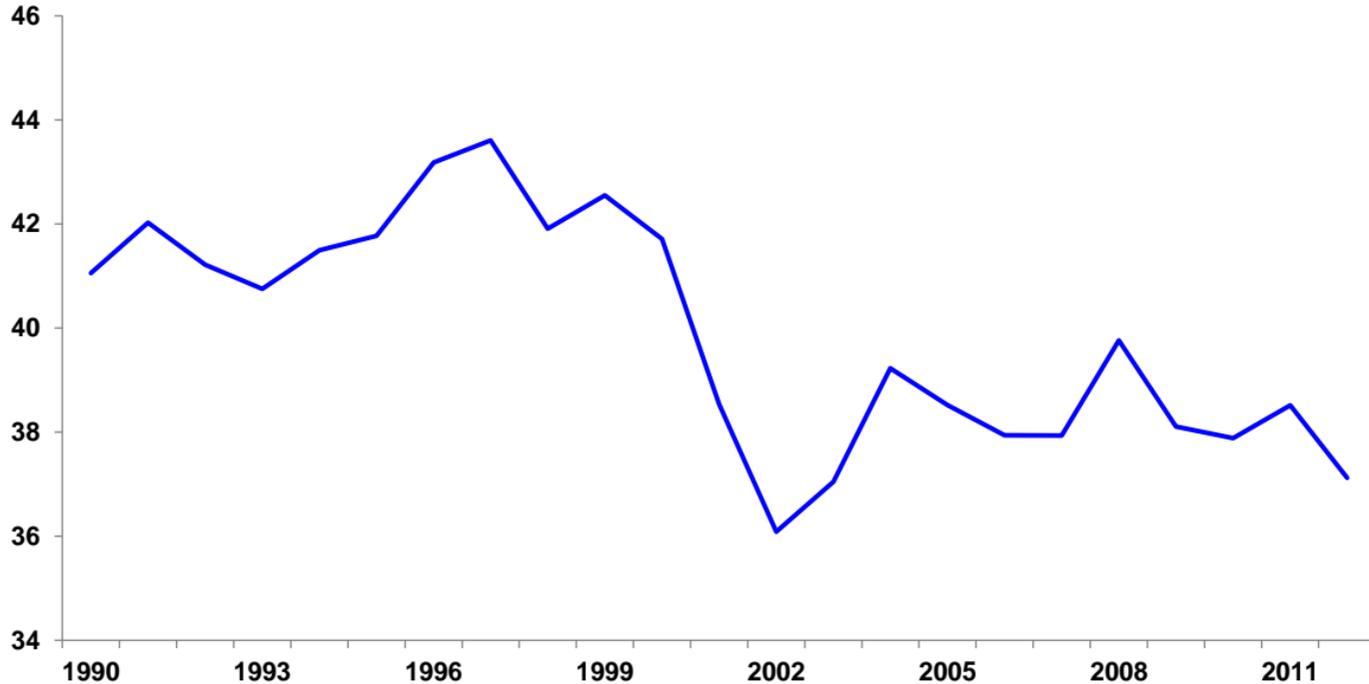
Joint Assembly Oversight Committee Hearing  
Review of the California Film Tax Credit  
SAG-AFTRA National Headquarters  
Los Angeles, CA  
October 9, 2013

# California's share of national entertainment employment 1990-2012



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Percent



Source: BLS.

# Is California losing its competitive edge?

*Job growth in the entertainment industry, 2005-2012*



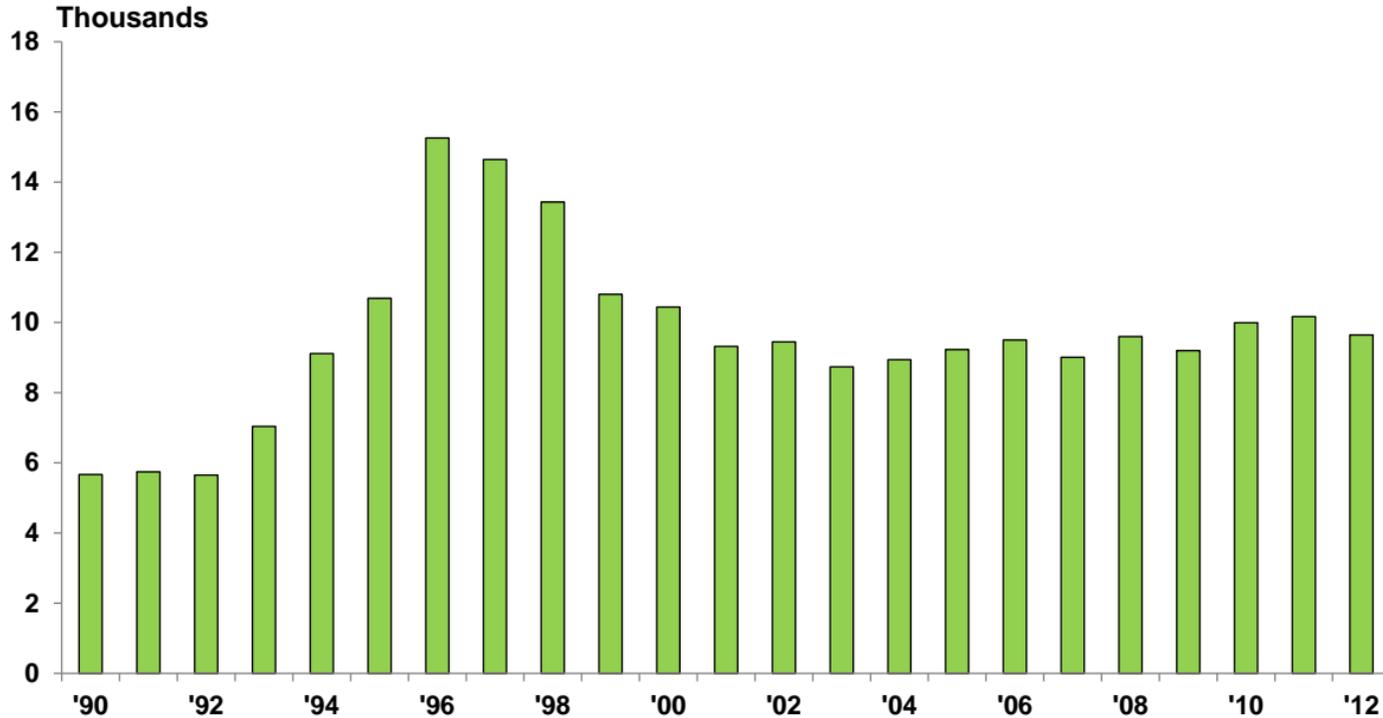
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Baseline economy	Jobs expected based on industry mix	Competitive share
0	7,900	-12,400

Note: Shift-share analysis conducted for 2005-2012.  
Source: BLS.

# Post-production employment in California

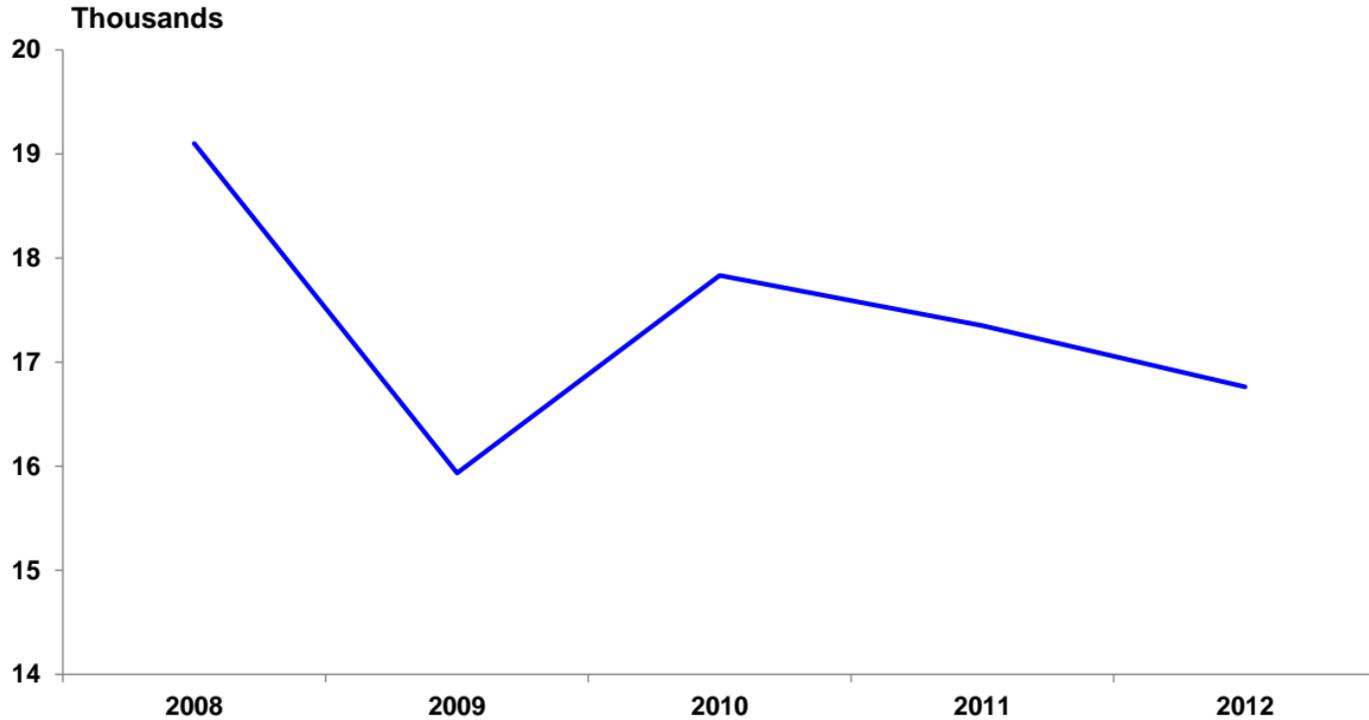
## 1990-2012



# Permitted on-location TV production days in Los Angeles *2008-2012*



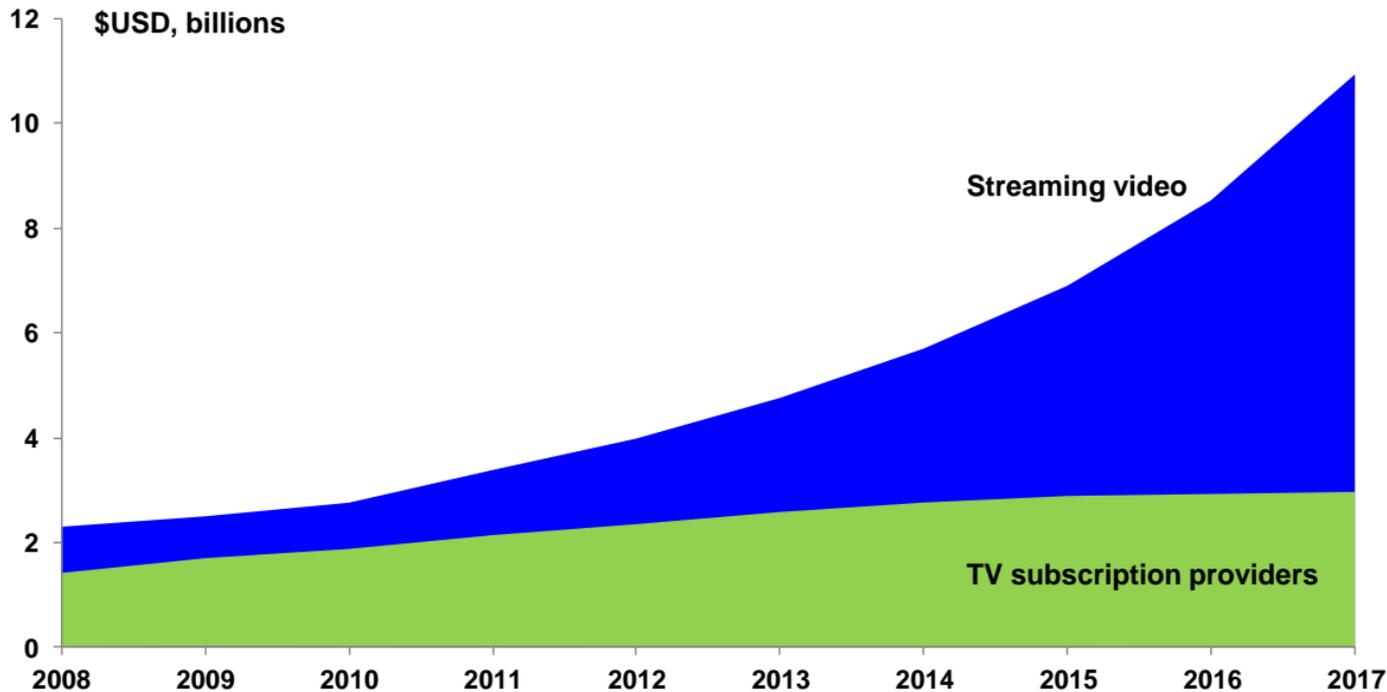
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# Streaming video projected to double market share by 2017



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Source: PWC.