

MIMI HAHN,
Vice President of Marketing
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MIMI HAHN, Vice President of Marketing for the Monterey Bay Aquarium earned a BA in Communication from Stanford University. She's been with the Aquarium for more than 23 years, working in Public Relations and Marketing. She manages the aquarium's marketing, advertising, sales, web and communications departments. She's currently on the board and executive committees and co-chairs the marketing committee of the Monterey County Convention and Visitors Bureau. She's on the trends committee for the Association of Zoos and Aquariums and is the marketing manager for the Salinas Valley Half Marathon.