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**Informational Hearing:
Name, Image, and Likeness (NIL) Financial Literacy Programs**

May 5, 2026 - 10:00 AM – 12:00 PM
1021 O Street, Room 1100 – Sacramento, CA

Opening Remarks

Honorable Christopher M. Ward, Chair
Members of the Committee

I. Overview: The NIL environment, financial risks facing young athletes, and systemic gaps that necessitate statewide action

Tyree Dillingham, Financial Educator

Brandon Copeland, Retired NFL Player and Financial Literacy Advocate
Co-Founder of Athletes.Org

II. Lived Experience, Legal Realities, & Systemic Vulnerabilities

Anthony J. Carone, Esq., Attorney specializing in athlete representation and contract law
Abrams Fensterman, LLP

Mikey Williams, College Men's Basketball Player

Adam Tschuor, Director of Athletics
University of the Pacific

III. Solutions, Best Practices, & Policy Recommendations

Sloane Benshoof, Women's Lacrosse Player
San Diego State University

Brenden Hill, Assistant Athletic Director for NIL
San Diego State University

Public Comments

Closing Remarks