

February 3, 2021

Honorable Sharon Quirk-Silva, Chair  
Assembly Committee on Arts  
1020 N Street, Room 152  
Sacramento, California 95814

Dear Chair Quirk-Silva and Members of the California Legislature:

On behalf of NIVA CA - Independent live music venues and promoters throughout the State of California, thank you for hosting the hearing on Tuesday, February 2nd on “Restarting the Arts: Best Practices for Safely Reopening”. We appreciate the opportunity to engage with the Committee on Arts, Entertainment, Sports, Tourism, & Internet Media on this important issue. As we articulated in our testimony, we urge your consideration to include a targeted appropriation in the State Budget specifically for these independent venues.

**Live Venues were the FIRST TO CLOSE and will be the LAST TO REOPEN.**

- 95% Revenue Loss
- 95% Employees Furloughed
- 100% Overhead Expenses
- 90% Venues at Risk of Bankruptcy
- No timeline for reopening.

The 2020 Otis Report on the Creative Economy highlights that **15.4% of all jobs (2.7 million) in California are in the creative industries, generating \$650.3 billion in total annual output per year.**

U.S. Bureau of Economic Analysis reports that in 2017, the arts and culture sector contributed **\$230.3 billion to California’s economy, representing 8.2% of the state’s GDP**, a larger share of the state’s economy than Construction (\$102 billion), or Transportation (\$72 billion).

Brick and mortar venues are not only the foundation of our local creative economy, they are a catalyst that drives socio-economic inclusion and powerful platforms for emerging and independent artists. However, their future remains uncertain without additional support.

We humbly ask that you please consider appropriating resources for these venues to ensure their doors remain open! We look forward to working with you on these issues and being a resource in the conversations to come.

Sincerely,

*National Independent Venue Alliance California (NIVA CA),  
California Capitol Venue Coalition (CCVC),  
Los Angeles Independent Venue Coalition (LAIVC),  
San Diego Independent Venue Alliance (SDIVA),  
San Francisco Venue Coalition (SFVC),  
East Bay Venue Coalition (EBVC),  
San Jose Venue Coalition (SJVC) &  
North Bay Venue Coalition (NBVC)*

CC:

Honorable Toni G. Atkins, Senate President Pro Tempore  
Honorable Anthony Rendon, Speaker of the California Assembly  
Honorable Nancy Skinner, Chair, Senate Budget Committee  
Honorable Phil Ting, Chair, Assembly Budget Committee  
Honorable Ben Allen, Chair, Joint Committee on Arts  
Dana L. Mitchell, Chief Consultant, Assembly Committee on Arts  
Lauren Pizer Mains, Consultant, Joint Committee on Arts

**Associate Signatories of NIVA CA, CCVC  
LAIVC, SDIVA, SFVC, EBVC, SJVC & NBVC**

- The Canyon Agoura Hills, Agoura Hills
- Rhythmix Cultural Works, Alameda
- Ivy Room, Albany
- Rumba Room Live, Anaheim
- Arcadia Blues Club, Arcadia
- Rampart Indoor Skatepark, Arcata
- Buck Owens Crystal Palace, Bakersfield
- The Historic Bakersfield Fox Theater, Bakersfield
- Another Planet Entertainment, Berkeley
- Cornerstone, Berkeley
- High Sierra Music Festival, Berkeley
- Outside Lands, Berkeley
- The Starry Plough, Berkeley
- 924 Gilman, Berkeley
- Ashkenaz Music and Dance Community Center, Berkeley
- Freight & Salvage, Berkeley
- The UC Theatre, Berkeley
- The Canyon @ The Saban Theatre, Beverley Hills
- Joi Rhone Presents, Brentwood
- Flappers Comedy Club & Restaurant, Burbank
- The Starlight Bowl, Burbank
- The Colony Theatre Company, Burbank
- The Performing Arts Education Centers, Calabasas
- Freeze Management, Cambria
- The Alcazar Theatre, Carpinteria
- Chico Theater Company, Chico
- For The Funk Of It, Chico
- JMax Productions, Chico
- Lost On Main, Chico
- The Candlelight Pavilion, Claremont
- Boathouse Collective LLC, Costa Mesa
- Commissary Lounge, Costa Mesa
- The Wayfarer, Costa Mesa
- Transparent Productions LLC, Costa Mesa
- The Wheelhouse Skate Center, Hemet
- Sean Healy Presents, Hollywood
- Gallagher's Irish Pub, Huntington Beach
- The CIRCLE, Huntington Beach
- The Miracle Theater, Inglewood
- T-Bar Social Club, June Lake
- The Laugh Cellar, Kenwood
- Marvyn's Magic Theater, La Quinta
- Pacific Hills Banquet and Catering, Laguna Hills
- Black Oak Ranch, Laytonville
- Prime Time Entertainment, Inc., Livermore
- Livermore Valley Performing Arts Center, Livermore
- Alex's Bar, Long Beach

- Cowboy Country, Long Beach
- Foolish Mortal Productions, Long Beach
- Gaslamp - Music. Bar. Kitchen, Long Beach
- Supply & Demand, Long Beach
- 1720 Warehouse, Los Angeles
- Ace Hotel Downtown LA, Los Angeles
- Art Dont Sleep, Los Angeles
- Bootleg Theater, Los Angeles
- Catch One, Los Angeles
- COLORS Worldwide Inc, Los Angeles
- Dynasty Typewriter, Los Angeles
- Eastside Rehearsal, Los Angeles
- Globe Theatre, Los Angeles
- Gold Diggers, Los Angeles
- Ham and Eggs, Los Angeles
- Icon Concerts, Los Angeles
- In Fuzz We Trust Presents, Los Angeles
- Jazz Is Dead, Los Angeles
- Kensington Presents, Los Angeles
- L'Affaire Musicale, Los Angeles
- La Cita, Los Angeles
- Largo at the Coronet, Los Angeles
- Little Joy Cocktails, Los Angeles
- Lodge Room, Los Angeles
- Los Angeles Theatre, Los Angeles
- Mayan, Los Angeles
- Molly Malones Irish Pub, Los Angeles
- Monty, Los Angeles
- Nederlander Concerts, Los Angeles
- Permanent Records' Roadhouse, Los Angeles
- Punk Rock Bowling, Los Angeles
- rainbow bar and grill, Los Angeles
- Rec Center, Los Angeles
- Resident, Los Angeles
- Rum & Humble, Inc., Los Angeles
- SF Sketchfest, Los Angeles
- ShredHouse Productions, LLC, Los Angeles
- Sid the Cat Presents, Los Angeles
- Silverlake Lounge, Los Angeles
- Teragram Ballroom, Los Angeles
- The Airliner, Los Angeles
- The Comedy Store, Los Angeles
- The Hotel Cafe, Los Angeles
- The Lash, Los Angeles
- The Mint, Los Angeles
- The Paramount, Los Angeles
- The redwood bar & grill, Los Angeles
- The Regent Theater, Los Angeles
- The Vermont Hollywood, Los Angeles
- The Virgil, Los Angeles
- Troubadour, Los Angeles
- Viper Room, Los Angeles
- Viper Room Holdings LLC, Los Angeles
- What the Sound, Los Angeles
- Whisky A Go Go, Los Angeles
- Zebulon, Los Angeles
- Art Share Los Angeles, Los Angeles
- *Comedy Store, Los Angeles*
- Junior High, Incorporated, Los Angeles
- Levitt Foundation, Los Angeles
- Levitt Los Angeles, Los Angeles
- Lyric Hyperion Theatre, Los Angeles
- The Ruby LA, Los Angeles
- The Yard Theater, Los Angeles
- Instagram, Menlo Park
- The Guild Theatre / Peninsula Arts Guild, Menlo Park
- The Partisan, Merced
- Sweetwater Music Hall, Mill Valley
- Sweetwater Music Hall, Mill Valley
- The Fruityard Amphitheater, Modesto
- The Canyon Montclair, Montclair
- Monterey Jazz Festival, Monterey
- MT Productions, Inc, Mountain Center
- Jefferson Center for the Arts, Mt. Shasta
- Blue Note Napa & JaM Cellars Ballroom, Napa
- Oxbow RiverStage, Napa

- Paupaiz Music Stage, Napa
- Bay Area Productions, Oakland
- Complex Oakland, Oakland
- Elbo Room Jack London, Oakland
- Fox Theater - Oakland
- Ineffable Music, Oakland
- Starline Social Club, Oakland
- THE GOLDEN BULL, Oakland
- The New Parish, Oakland
- The Sound Room, Oakland
- The Uptown Nightclub, Oakland
- Total Trash Productions, Oakland
- *Yoshi's, Oakland*
- EastSide Arts Alliance, Oakland
- Oakland Metro Operahouse / Oakland Opera Theater, Oakland
- The Libbey Bowl, Ojai
- The Boardwalk, Orangevale
- Oxnard Performing Arts Center Corporation, Oxnard
- The Longboard Margarita Bar, Pacifica
- Winters Tavern, Pacifica
- *Alibi, Palm Springs*
- Desert Rose Playhouse, Palm Springs
- The Rose, Pasadena
- VINA ROBLES AMPHITHEATRE, Paso Robles
- Pappy & Harriet's, Pioneertown
- Tommy T's Comedy Club, Pleasanton
- *Glass House, Pomona*
- The Glass House Concert Hall, Pomona
- Oceanview Pavilion, Port Hueme
- The Dip, Redding
- The Box, Riverside
- Cafe Colonial, Sacramento
- Crest Theatre, Sacramento
- ENT Legends, Sacramento
- Goldfield Trading Post, Sacramento
- Harlow's, Sacramento
- Holy Diver, Sacramento
- Laughs Unlimited Comedy Club and Lounge, Sacramento
- SBL Entertainment, Sacramento
- STAB! Comedy Theater, Sacramento
- The Torch Club, Sacramento
- Broadway Sacramento, Sacramento
- Sacramento Comedy Spot, Sacramento
- Fox Theater, Salinas
- American Comedy Co., San Diego
- Bar Pink, San Diego
- Brick By Brick, San Diego
- Finest City Improv, San Diego
- FIVE GROUP, San Diego
- Goodbar, San Diego
- Kensington Club, San Diego
- Music Box, San Diego
- Navajo Live, San Diego
- Parq Nightclub, San Diego
- San Diego Bayfest, San Diego
- Soda Bar, San Diego
- Spin Nightclub, San Diego
- The Casbah, San Diego
- The Deep End, San Diego
- The Holding Company, San Diego
- The Merrow, San Diego
- The Office Bar, San Diego
- The Tower Bar, San Diego
- Til-Two Club, San Diego
- West Coast Weekender, San Diego
- Winstons, San Diego
- OB Playhouse, San Diego
- San Diego LGBT Pride, San Diego
- 1015 Folsom, San Francisco
- 111 Minna Gallery LLC, San Francisco
- Amado's, San Francisco
- Audio, San Francisco
- August Hall, San Francisco
- Bill Graham Civic Auditor, San Francisco
- Bimbo's 365 Club, San Francisco

- Boom Boom Room, San Francisco
- Bottom of the Hill, San Francisco
- Brick and Mortar Music Hall, San Francisco
- Cafe du Nord / Swedish American Hall, San Francisco
- Desert Daze, San Francisco
- DNA Lounge, San Francisco
- El Rio, San Francisco
- Great American Music Hall, San Francisco
- KC Turner, San Francisco
- Madrone Art Bar, San Francisco
- Make Out Room, San Francisco
- Mr. Tipple's Jazz Club, San Francisco
- Noise Pop Presents, etc., San Francisco
- Oasis, San Francisco
- Peña Pachamama, San Francisco
- Pianofight, San Francisco
- Public Works, San Francisco
- Révolution café, San Francisco
- Rickshaw Stop, San Francisco
- The Chapel, San Francisco
- The Independent, San Francisco
- The Knockout, San Francisco
- The Riptide, San Francisco
- Thee Parkside, San Francisco
- Envelop, San Francisco
- Gray Area, San Francisco
- Phoenix Arts Association, Phoenix Theatre, San Francisco
- Presidio Theatre, San Francisco
- Stage Werx Theatre, San Francisco
- The Honey Hive Gallery, San Francisco
- The Lost Church, San Francisco
- Yerba Buena Gardens Festival, San Francisco
- Z Space, San Francisco
- Art Boutiki Music Hall, San Jose
- CSz San Jose, San Jose
- Olympus Events, San Jose
- The Ritz, San Jose
- Historic BAL Theatre, San Leandro
- Fremont Theater, San Luis Obispo
- SLO Brew Rock, San Luis Obispo
- My Yard Live, San Marcos
- The Sardine, San Pedro
- Terrapin Crossroads, San Rafael
- *Cali Roots, Sandcity*
- EOS Lounge, Santa Barbara
- SOhO Restaurant & Music Club, Santa Barbara
- Center Stage Theater, Santa Barbara
- Lobero Theatre, Santa Barbara
- The Marjorie Luke Theatre, Santa Barbara
- The Canyon Santa Clarita, Santa Clara
- DNA's Comedy Lab & Experimental Theatre, Santa Cruz
- Fox Dreams Presents Inc, Santa Cruz
- Moe's Alley, Santa Cruz
- The Catalyst, Santa Cruz
- The Crepe Place, Santa Cruz
- The Rio Theatre, Santa Cruz
- Kuumbwa Jazz Center, Santa Cruz
- The Pozo Saloon, Sant Margarita
- Harvelle's Santa Monica, Santa Monica
- McCabe's Guitar Shop, Santa Monica
- Mixed Feelings, Santa Monica
- Trip, Santa Monica
- Luther Burbank Center for the Arts, Santa Rosa
- Belly Up, Solana Beach
- The Bancroft Bar, Spring Valley
- Sutter Creek Theatre, Sutter Creek
- Maui Sugar Mill Saloon, Tarzana
- Fiddlers Crossing, Tehachapi
- High Plateau Productions, Temecula
- Tomales Town Hall, Tomales
- Turlock Community Theatre, Turlock
- Mira Theatre Guild (Bay Terrace Theater), Vallejo
- Vallejo Community Arts Foundation, Vallejo

- Townhouse & Del Monte Speakeasy, Venice
- *Discovery Ventura, Venura*
- Visalia Fox Theatre, Visalia
- Aztec Brewing Company, Vista