

# SACRAMENTO

SPORTS COMMISSION

A Visit Sacramento Brand

★ March 16, 2021

California State Assembly  
Assembly Committee on Arts, Entertainment, Sports, Tourism, & Internet Media

Informational Hearing: Safe and Equitable Reopening of Sports

Honorable Sharon Quirk-Silva and Members of the Committee:

Please accept this letter as public comment and full support for the safe reopening and resumption of sports and athletics, not only in Sacramento and Sacramento County but across California.

As you are aware, California's sports and sport travel industry have been devastated by COVID-19. Not only have those whose livelihoods depend on sports and sports travel been directly affected, but a lack of clear guidance and a path to resuming safe activities has hindered the ability to create and structure safe plans for reopening and a return to play.

The sports tourism industry has a direct economic impact in our communities. When athletes, staff, fans, and families travel to participate in these events, they generate revenue for some of the industries that have been the hardest hit during the pandemic; they stay in hotels, dine at local restaurants, and support many of our community's small businesses.

On a macro scale, throughout 2020 and continuing to-date we have seen events relocate out of California, or not consider California as a site, to be safely hosted in other states where competition was allowed with clear safety measures in-place.

We believe a thoughtful approach to safely resuming sports is possible, with the shared responsibility of keeping everyone healthy. And at the same time, we can reignite a critical economic engine in our state, put Californians back to work and bring fun and joy back to athletes, families and fans everywhere.

Thank you for your time and consideration.

Sincerely,



David Eadie  
Director  
Visit Sacramento Sports Commission

