

**RAY BRADFORD**  
*National Director, Equal Employment Opportunities*  
**American Federation of Television and Radio Artists**

Ray Bradford is AFTRA's National Director of Equal Employment Opportunities, a position that addresses the issues and concerns of the union's women, seniors, people of color, minors, persons with disabilities and the LGBT community. Prior to assuming this post in 1999, he lived and worked in Chicago as an actor for over 20 years, appearing in commercials, on television and in theatre. During this time, he also served AFTRA for more than 15 years as an unsalaried elected national officer and Board member.

Mr. Bradford's duties focus on three areas: 1) Enforcement of non-discrimination and affirmative action obligations in AFTRA contracts; 2) Legislative and Advocacy issues concerning EEO and diversity regulatory and legal changes; and 3) Member outreach and organizing assistance with respect to AFTRA's EEO goals. He also works with the AFL-CIO Civil, Human and Women's Rights Department, and with other unions' civil rights directors, to diversify the labor movement's general membership, elected leadership and staff.

Hispanic Business Magazine named Mr. Bradford one of the 100 influential Hispanics in America, and he is listed in the Who's Who Among Hispanic Americans. Ray is immediate past President of the Media Image Coalition, a program of the Los Angeles County Commission on Human Relations and the first multiracial, multicultural and inter-religious media advocacy and education organization in the U.S. For his leadership, he was honored with a 2009 Los Angeles County Volunteer of the Year citation. He is a Lifetime Member of the National Association of Hispanic Journalists (NAHJ) and the National Lesbian and Gay Journalists Association (NLGJA), and most recently served on NLGJA's Board of Directors. He was recently appointed to the National Executive Board of Pride@Work, the AFL-CIO Constituency Group working on behalf of LGBT workers' rights and social justice.

## ABOUT AFTRA

The American Federation of Television and Radio Artists, AFL-CIO, are the people who entertain and inform America. In 32 Locals across the country, AFTRA members work as actors, journalists, singers, dancers, announcers, hosts, comedians, disc jockeys, and other performers across the media industries including television, radio, cable, sound recordings, music videos, commercials, audiobooks, non-broadcast industrials, interactive games, the Internet, and other digital media. The 70,000 professional performers, broadcasters, and recording artists of AFTRA are working together to protect and improve their jobs, lives, and communities in the 21st century. From new art forms to new technology, AFTRA members embrace change in their work and craft to enhance American culture and society. Visit AFTRA online at [www.aftra.com](http://www.aftra.com)